



# City of Madison and Dane County Are Seeking Your Input

## Why are the City and County interested?

The City of Madison and Dane County need your input on where to focus the housing and community development funds our local government will receive during the next **five years** (2015-2019). The City and County are starting a process called the Consolidated Plan, which will determine how the funds will be spent.

In 2013, the City of Madison used the previously completed Consolidated Plan (2009-2014) to allocate approximately \$2.8 million in federal grant funds, while Dane County allocated \$1.4 million. Currently, funding is focused on four general areas: Affordable Housing, Economic/Business Development, Neighborhoods and Access to Resources. Activities must generally benefit low and moderate income persons. Citizen participation is a vital step in determining community needs, and your input will assist us in determining where we should focus our efforts.

### **Instructions:**

We ask that you review the survey information attached. Using a one (1) through seven (7) scale indicate your level of importance for funding, from one (1) being of Lowest Importance to seven (7) being of Highest Importance.

Surveys need to be completed and submitted to City of Madison Community Development Division by **November 26, 2013**. Completed surveys can be mailed to:

Community Development Division  
215 Martin Luther King Jr Blvd, Rm 225  
PO Box 2627  
Madison, WI 53703-2637

Or emailed to [cdbg@cityofmadison.com](mailto:cdbg@cityofmadison.com)

Describe yourself by checking all that apply:

- Community organization/Non-profit staff
- Housing Developer
- Local government staff or public official (inc. CC & County Board)
- City/County Committee or Commission member
- Local business owner
- Neighborhood activist/Neighborhood association member
- Resident of City of Madison
- Resident of Dane County (outside of City of Madison)
- None of the above

**Instructions:**

We ask that you review the survey information below. Using a one (1) through seven (7) scale indicate your level of importance for funding, from one (1) being of Lowest Importance to seven (7) being of Highest Importance.

*Lowest Importance*

*Highest Importance*

1                    2                    3                    4                    5                    6                    7

**Affordable Housing:**

Acquire and demolish blighted properties

1                    2                    3                    4                    5                    6                    7

Increase supply of affordable owner-occupied single family homes

1                    2                    3                    4                    5                    6                    7

Increase supply of affordable rental housing

1                    2                    3                    4                    5                    6                    7

Rehabilitate existing rental and owner-occupied housing

1                    2                    3                    4                    5                    6                    7

Provide incentives for the development of affordable housing in areas with easy accesses to jobs, grocery stores, a bus line and other key amenities

1                    2                    3                    4                    5                    6                    7

Offer loans for down payment/closing costs assistance to first time home buyers

1                    2                    3                    4                    5                    6                    7

Offer loans to homeowners to address safety violations and home upgrades

1                    2                    3                    4                    5                    6                    7

Increase supply of 3+ bedroom affordable rental housing

1                    2                    3                    4                    5                    6                    7

Increase supply of housing for seniors (65+ housing)

1                    2                    3                    4                    5                    6                    7

Develop a Comprehensive Housing Strategy

1                    2                    3                    4                    5                    6                    7

Provide incentives to increase supply of affordable rental housing for very low income households

1                    2                    3                    4                    5                    6                    7

Provide incentives for the rehabilitation of existing affordable units to prevent their replacement with high cost units

1                    2                    3                    4                    5                    6                    7

Increase supply of permanent housing for chronically homeless individuals

1                    2                    3                    4                    5                    6                    7

Increase supply of non-traditional housing types (e.g, co-ops, co-housing, Land Trust)

1                    2                    3                    4                    5                    6                    7

Additional comments about affordable housing:

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**Business/Economic Development:**

Provide financial assistance to emerging and existing businesses (loan/grant programs to help businesses start up and expand)

1                    2                    3                    4                    5                    6                    7

Offer job skills training and/or retraining (to increase skill level of the workforce)

1                    2                    3                    4                    5                    6                    7

Develop business and industrial parks

1                    2                    3                    4                    5                    6                    7

Provide technical assistance to emerging and existing businesses (counseling and training for business owners and managers)

1                    2                    3                    4                    5                    6                    7

Support façade improvements/energy efficiency improvements in commercial space

1                    2                    3                    4                    5                    6                    7

Develop business incubators

1                    2                    3                    4                    5                    6                    7

Provide greater technical assistance to underrepresented city businesses (minority and women owned)

1                    2                    3                    4                    5                    6                    7

Additional comments about Business/Economic Development:

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**Strengthening Neighborhoods, Community Service Facilities and Community Focal Points**

Maintain support of existing neighborhood centers

1                    2                    3                    4                    5                    6                    7

Create new neighborhood centers in high needs areas

1                    2                    3                    4                    5                    6                    7

Expand or rehabilitate existing neighborhood centers

1                    2                    3                    4                    5                    6                    7

Make accessibility improvements (ADA compliance) to community service facilities

1                    2                    3                    4                    5                    6                    7

Support community gardens for leadership development in neighborhoods

1                    2                    3                    4                    5                    6                    7

Support neighborhood focused efforts to identify community development opportunities and promote sustainable revitalization efforts

1                    2                    3                    4                    5                    6                    7

Additional comments about Neighborhoods, Community Service Facilities and Community Focal Points:

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**Access to Resources**

Increase access to information on housing and/or employment services

1                    2                    3                    4                    5                    6                    7

Support mental health care and alcohol and other drug addiction (AODA) services

1                    2                    3                    4                    5                    6                    7

Offer post-purchase education for homeowners (e.g. maintenance education)

1                    2                    3                    4                    5                    6                    7

Provide financial assistance and services to help homeless people in shelter find housing and work

1                    2                    3                    4                    5                    6                    7

Offer financial assistance to prevent homelessness (e.g. Rental Assistance)

1                    2                    3                    4                    5                    6                    7

Support transportation needs of homeless individuals

1                    2                    3                    4                    5                    6                    7

Offer pre-purchase and foreclosure prevention homeownership counseling

1                    2                    3                    4                    5                    6                    7

Maintain support for a housing crisis hotline

1                    2                    3                    4                    5                    6                    7

Additional comments about Access to Resources:

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